

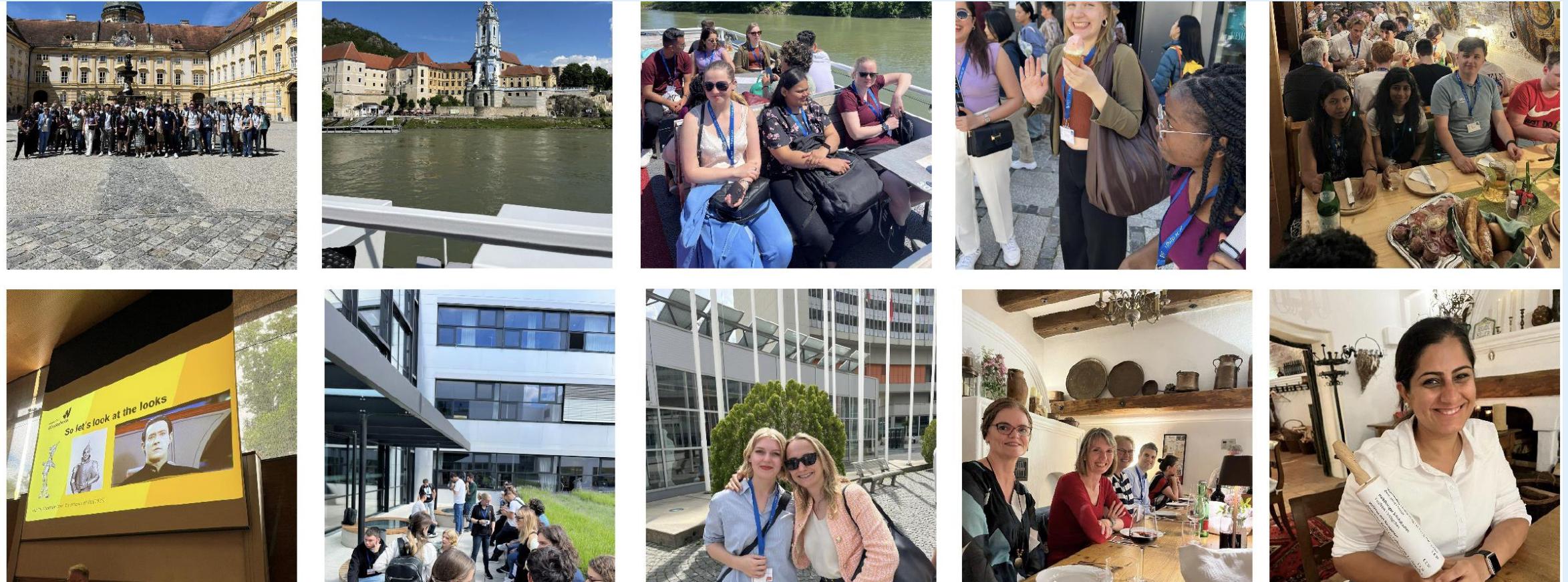


# BIP creative research and development

# and YTIC -Young Talents International Conference

## CREATING MEANINGFUL EXPERIENCES

# Remember?





# Breda

A vibrant and historic city in the south of the Netherlands.

## Key points

- 100 km from Amsterdam
- 50 km from Rotterdam
- 20 km from the Belgian border
- Fast trains connect Breda to Antwerp, Brussels, Rotterdam and Amsterdam
- Easily accessible via major highways (A16 and A27)

## Key highlights

- **Student friendly** with many universities, events and a large international community.
- **Creative and entrepreneurial vibe** with festivals, start ups and a growing innovation scene.



# BUas Facts & Figures

 Breda, the Netherlands

 Since 1966

 6,888 students

1,676 international students (24,3%)

125 countries of origin  
80 different nationalities

 871 employees

206 international employees (23%)

 +/- 180 partner universities

BUas data nov 2024



# BUas Domain Expertise

- High-level expertise and research in 9 domain specialisations
- Leading to practical and relevant solutions, strongly connected with the industry
- Guided by societal challenges
- Beyond applied
- Cross-domain and transdisciplinary



Games



Leisure & Events



Tourism



Media



Data Science & AI



Hotel



Logistics



Built Environment



Facility

# Our Campus

- Aimed at facilitating interaction, cooperation and stimulating vitality and creativity.
- Keywords: transparency, openness, connection, sustainability, togetherness
- Historical and new structures combined into a state-of-the-art educational facility
- All degree programmes and support services in one place



# International Community

 125 countries of origin

 1,676 international students

 161 outgoing exchange students

 129 incoming exchange students

 +/- 180 partner universities



# Facts & Figures

## Applied Data Science & AI

🚩 Since 2021

👤 255 students

169 international students (66%)

113 new students in 2024

25 nationalities

👤 21 employees

30 employees within 2 years

80% international employees

BUas student data nov 2024



# ADS&AI in Short

- English taught
- 4 years of study (4 blocks, 2 semesters per academic year)
- 20-week placement in 3<sup>rd</sup> or 4<sup>th</sup> year
- Bachelor of Science (BSc)
- Career examples: Data Scientist, Machine Learning Engineer, Analytics Translator, AI Consultant



# BIP Creative Research and Development

**CREATIVE FOCUS, REAL CLIENT**



# Overview

## Topics

- Creative Research and development
- **ytic** -Young Talents International Conference

## Online Teaching

- **3 days with 3 units** (45 minutes each)
- **17:10 –19:35**

## Physical Week

- Arrival: Sunday, **03.5.2026**
- Begin BIP: Monday, **04.5.2026**
- End BIP: Friday, **08.5.2026**

**Official name of the BIP:** *Trends in Research and Innovation in Computer Science.*

**Credits: 5 ECTS**



# EXPECTED PARTICIPANTS



University of  
Applied Sciences  
St. Pölten



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law



UNIVERSITATEA  
BABEŞ-BOLYAI



5 participants

# To – do list

- We will need to know **all partners in January**.
- All partners need to have their students registered in **the Beneficiary Module** well before **the end of April**.
- Learning Agreements sent to me via email, no **EWP system** (Erasmus Without Papers).



# Online Lectures

The 8<sup>th</sup> of April

The 13th of April

The 15th of April

The 20th of April

The 22nd of April

## Online Teaching

3 days with 3 units (45 minutes each)  
17:10 – 19:35

# Physical week

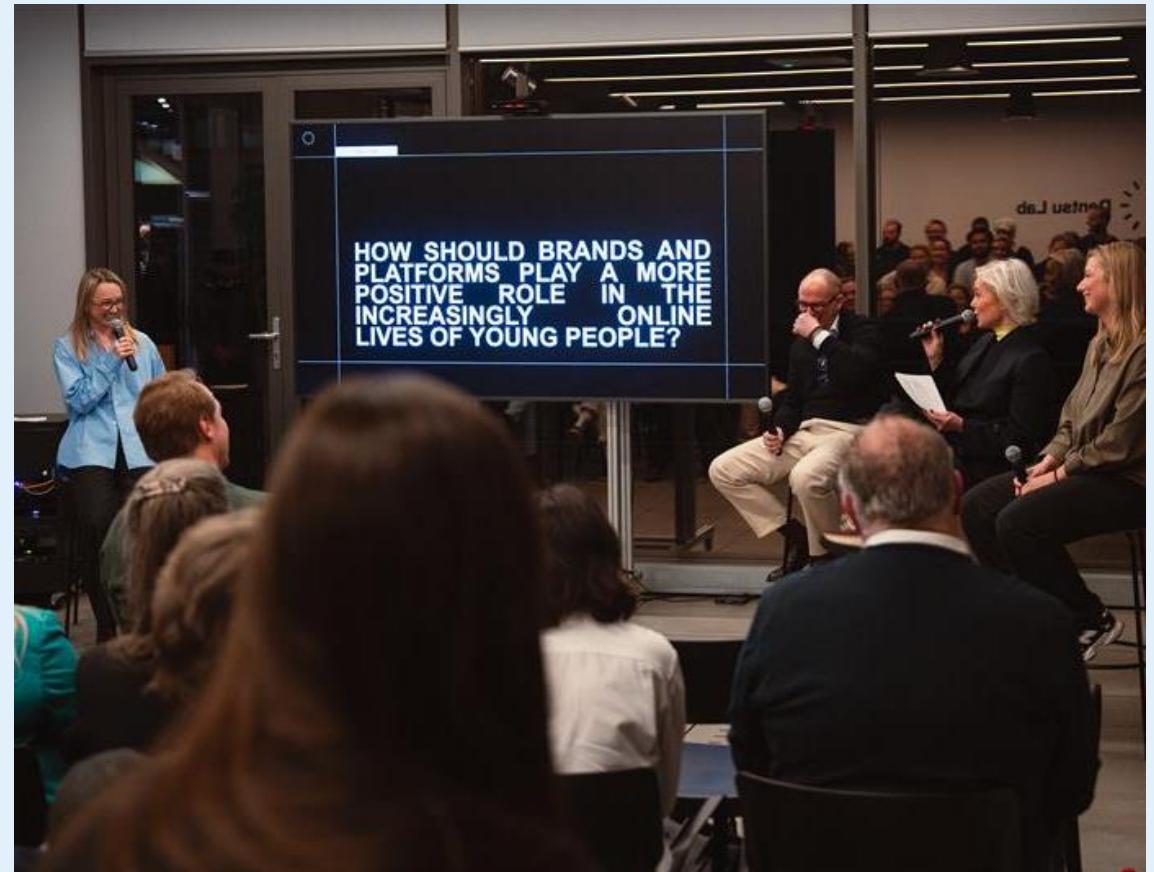
BIP @ BUas  
May 4<sup>th</sup> - 8<sup>th</sup>

|             | Sun. | Mon.   | Tue.                               | Wed.  | Thu.   | Fri.  |
|-------------|------|--|------------------------------------|---|--|---|
| Arrival day |      | <p>10 am - 12 pm, Chapel<br/>Opening session<br/>Welcoming +<br/>Introduction of client and project<br/>1 pm - 5 pm, Group rooms<br/>Students working on project<br/>6 pm, Dinner with lecturers</p> | <p><b>Daytrip to Amsterdam</b></p> | <p>9 am - 12 pm, Group rooms<br/>Students working on the project<br/>12 pm, Lunch<br/>1 pm - 5 pm, Group rooms<br/>Students working on the project<br/>5 pm - end, Breda Fun activity</p> | <p>9 am - 12 pm, Group rooms<br/>Students working on the project<br/>1 pm - 5 pm, Chapel YTIC conference<br/>5 pm - 7 pm, Atrium</p> | <p>9 am - 11 am, Group rooms<br/>Students finalize project<br/>11 am - 13 pm, Chapel<br/>Student presentations<br/>13 pm, Winner announcement</p> |

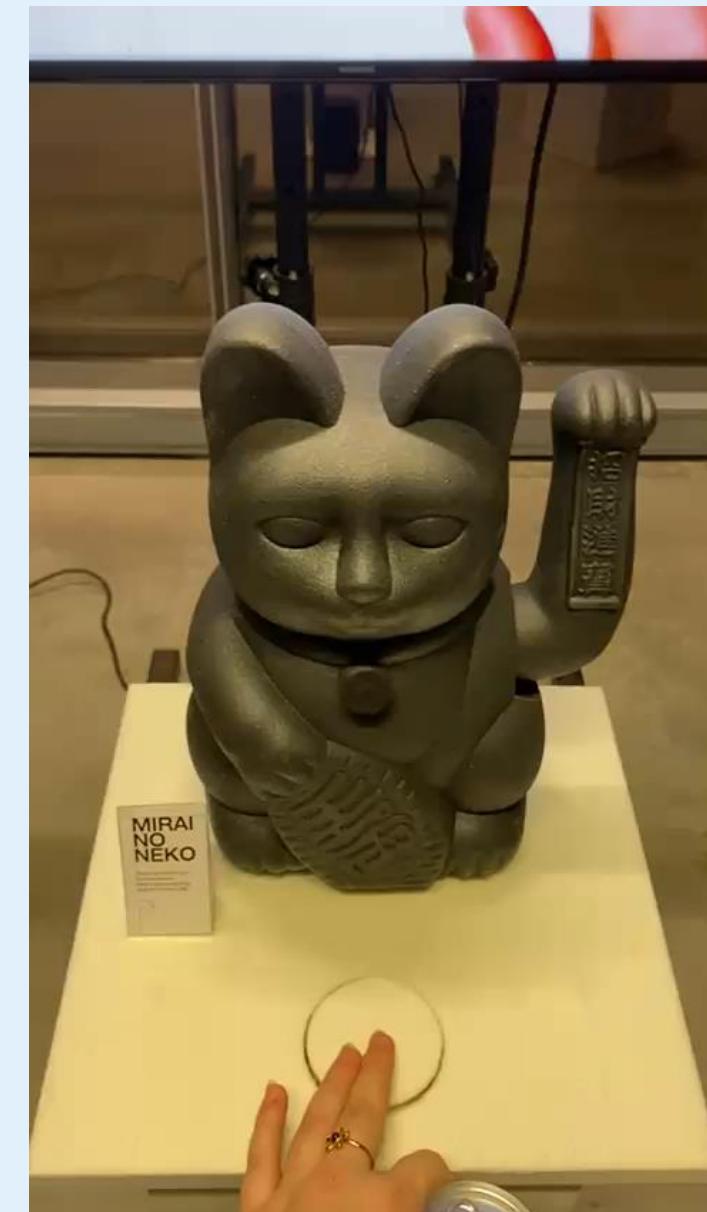
# Client: Dentsu Lab



# Dentsu Lab



# Dentsu Lab



# Conference

- Prepare posters that showcase your study.
- Send us the posters by the 10<sup>th</sup> of April
- Max 3 students per university
- Submit in pdf, format: A1



# PRACTICAL INFORMATION



# Breda by plane

## Eindhoven Airport (EIN)

**How to get there:** Fly into Eindhoven Airport (EIN).

**From airport to Breda:** Take the train from Eindhoven Airport to Breda. The journey takes about 41 minutes and trains run frequently.

## Brussels Airport (BRU)

**How to get there:** Fly into Brussels Airport (BRU).

**From airport to Breda:** Take the train from Brussels Airport-Zaventem station to Breda. The journey takes approximately 1 hour and 8 minutes and trains run hourly.

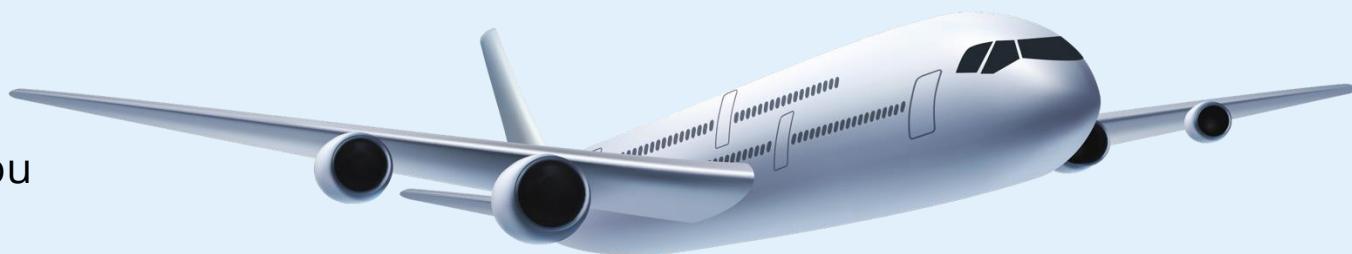
## Rotterdam The Hague Airport (RTM)

**How to get there:** Fly into Rotterdam The Hague Airport (RTM).

**From airport to Breda:** Take a train from Rotterdam Central Station to Breda, which takes about 25 minutes. You can take a train from the airport to Rotterdam Central Station.

## Other nearby airports

Amsterdam Airport Schiphol (AMS): Another major international airport you can fly into. From Schiphol, you can take a high-speed train directly to Breda.



# Breda by train

- Direct train from Belgium
- Direct train from Eindhoven
- Direct train from Rotterdam
- Direct train from Schiphol Airport



# Hotels



Intercity hotel



Leonardo Hotels



Botanique Hotel Breda



Hotel Nassau Breda

**NEXT MEETING  
IS IN JANUARY!**



# Thank you!