



Data Science
& AI

BIP creative research and development

and YTIC -Young Talents International Conference

CREATING MEANINGFUL EXPERIENCES

Remember?





Breda

A vibrant and historic city in the south of the Netherlands.

Key points

- 100 km from Amsterdam
- 50 km from Rotterdam
- 20 km from the Belgian border
- Fast trains connect Breda to Antwerp, Brussels, Rotterdam and Amsterdam
- Easily accessible via major highways (A16 and A27)

Key highlights

- **Student friendly** with many universities, events and a large international community.
- **Creative and entrepreneurial vibe** with festivals, start ups and a growing innovation scene.



BUas Facts & Figures



Breda, the Netherlands



Since 1966



6,888 students

1,676 international students (24,3%)

125 countries of origin
80 different nationalities



871 employees

206 international employees (23%)



+/- 180 partner universities

BUas data nov 2024



BUas Domain Expertise

- High-level expertise and research in 9 domain specialisations
- Leading to practical and relevant solutions, strongly connected with the industry
- Guided by societal challenges
- Beyond applied
- Cross-domain and transdisciplinary



Games



Leisure & Events



Tourism



Media



Data Science & AI



Hotel



Logistics



Built Environment



Facility

Our Campus

- Aimed at facilitating interaction, cooperation and stimulating vitality and creativity.
- Keywords: transparency, openness, connection, sustainability, togetherness
- Historical and new structures combined into a state-of-the-art educational facility
- All degree programmes and support services in one place



International Community



125 countries of origin



1,676 international students



161 outgoing exchange students



129 incoming exchange students



+/- 180 partner universities



Facts & Figures

Applied Data Science & AI

 Since 2021

 255 students

169 international students (66%)

113 new students in 2024

25 nationalities

 21 employees

30 employees within 2 years

80% international employees

BUas student data nov 2024



ADS&AI in Short

- English taught
- 4 years of study (4 blocks, 2 semesters per academic year)
- 20-week placement in 3rd or 4th year
- Bachelor of Science (BSc)
- Career examples: Data Scientist, Machine Learning Engineer, Analytics Translator, AI Consultant



BIP Creative Research and Development

CREATIVE FOCUS, REAL CLIENT



Overview

Topics

- Creative Research and development
- **ytic** –Young Talents International Conference

Online Teaching

- **3 days** with **3 units** (45 minutes each)
- **17:10 –19:35**

Physical Week

- Arrival: Sunday, **03.5.2026**
- Begin BIP: Monday, **04.5.2026**
- End BIP: Friday, **08.5.2026**

Official name of the BIP: *Trends in Research and Innovation in Computer Science.*

Credits: 5 ECTS



EXPECTED PARTICIPANTS



University of
Applied Sciences
St. Pölten



University

howest
hogeschool

jamk

Jyväskylän
ammattikorkeakoulu



UNIVERSITATEA
BABEȘ-BOLYAI



Breda
University
OF APPLIED SCIENCES



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

THOMAS
MORE

UNIVERSITY
OF APPLIED
SCIENCES

5 participants

To – do list

- We will need to know **all partners in January**.
- All partners need to have their students registered in **the Beneficiary Module** well before **the end of April**.
- Learning Agreements sent to me via email, no **EWP system** (Erasmus Without Papers).



Online Lectures

The 8th of
April

The 13th of
April

The 15th of
April

The 20th of
April

The 22nd of
April

Online Teaching

3 days with 3 units (45
minutes each)
17:10 –19:35

Physical week

BIP @ BUas

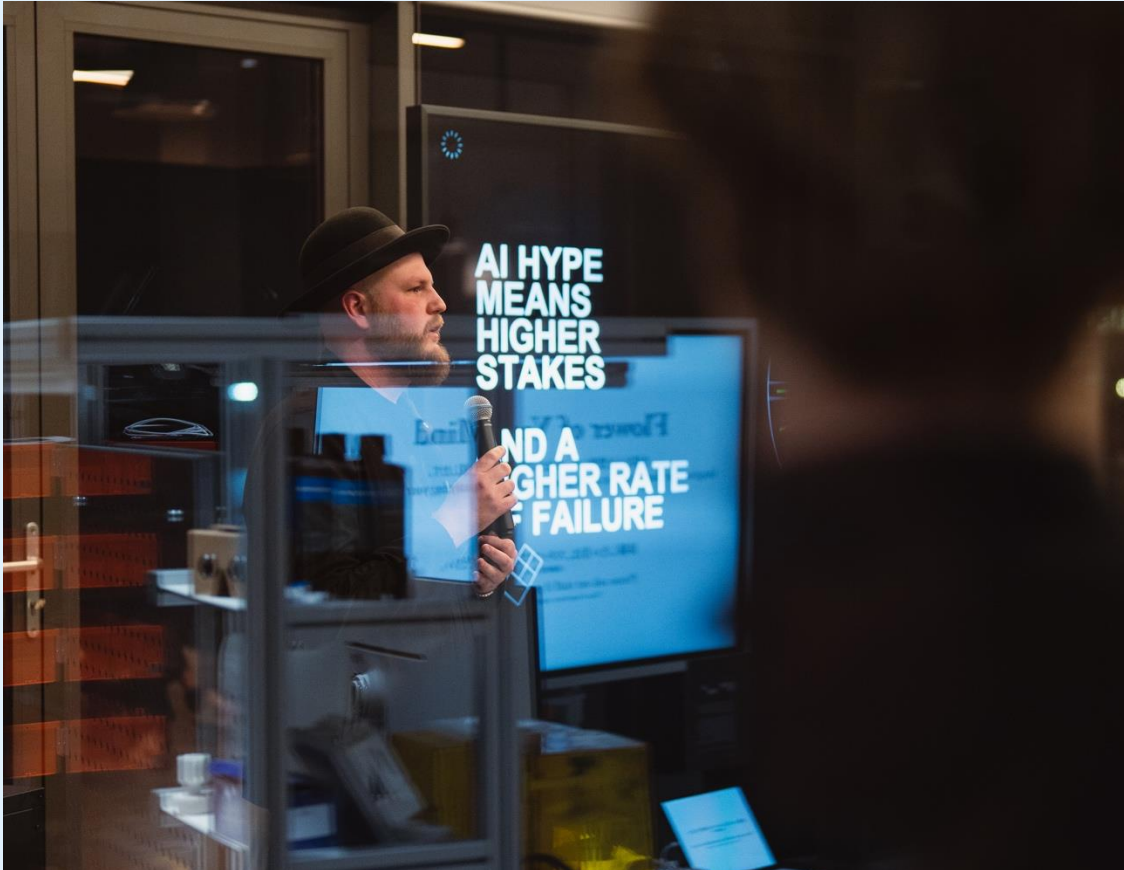
May 4th - 8th

Sun.	Mon.	Tue.	Wed.	Thu.	Fri.
Arrival day	10 am - 12 pm, Chapel	Daytrip to Amsterdam	9 am - 12 pm, Group rooms	9 am - 12 pm, Group rooms	9 am - 11 am, Group rooms
	Opening session		Students working on the project	Students working on the project	Students finalize project
	Welcoming + Introduction of client and project		12 pm, Lunch		
	1 pm - 5 pm, Group rooms		1 pm - 5 pm, Group rooms	1 pm - 5 pm, Chapel YTIC conference	11 am - 13 pm, Chapel
	Students working on project		Students working on the project	5 pm - 7 pm, Atrium	Student presentations
	6 pm, Dinner with lecturers		5 pm - end, Breda Fun activity	7 pm - end, Breda Student night	13 pm, Winner announcement

Client: Dentsu Lab



Dentsu Lab



Dentsu Lab



Conference

- Prepare posters that showcase your study.
- Send us the posters by the 10th of April
- Max 3 students per university
- Submit in pdf, format: A1



PRACTICAL INFORMATION



Breda by plane

Eindhoven Airport (EIN)

How to get there: Fly into Eindhoven Airport (EIN).

From airport to Breda: Take the train from Eindhoven Airport to Breda. The journey takes about 41 minutes and trains run frequently.

Brussels Airport (BRU)

How to get there: Fly into Brussels Airport (BRU).

From airport to Breda: Take the train from Brussels Airport-Zaventem station to Breda. The journey takes approximately 1 hour and 8 minutes and trains run hourly.

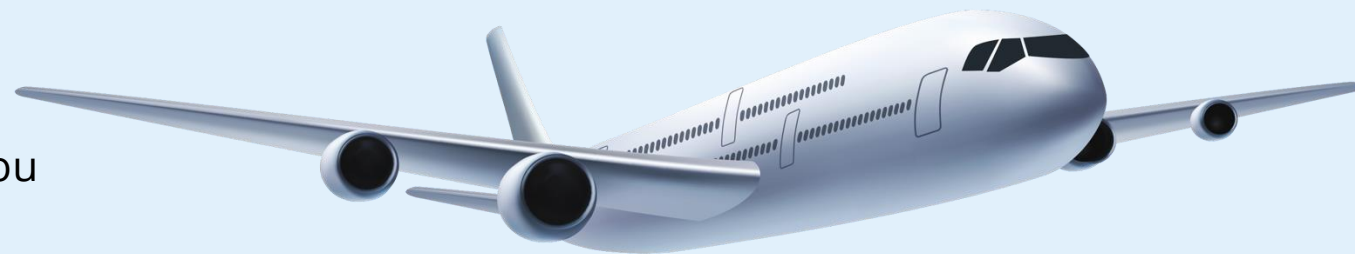
Rotterdam The Hague Airport (RTM)

How to get there: Fly into Rotterdam The Hague Airport (RTM).

From airport to Breda: Take a train from Rotterdam Central Station to Breda, which takes about 25 minutes. You can take a train from the airport to Rotterdam Central Station.

Other nearby airports

Amsterdam Airport Schiphol (AMS): Another major international airport you can fly into. From Schiphol, you can take a high-speed train directly to Breda.



Breda by train

- Direct train from Belgium
- Direct train from Eindhoven
- Direct train from Rotterdam
- Direct train from Schiphol Airport



Hotels



Intercity hotel



Leonardo Hotels



Botanique Hotel Breda



Hotel Nassau Breda

**NEXT MEETING
IS IN JANUARY!**



Thank you!