

Blended ... Mobility

Blending work and fun
to assure international education for all

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Blended Mobility to build bridges!

A project course unit empowering students to the labour market.

“A well-established model to enhance education, cultural awareness & employability”

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Interdisciplinary international student teams are working together, both physically and virtually, for a period of 4 months in collaboration with companies or startups as real clients in the field.

The projects focus on developing a working proof-of-concept for a challenge from a company, including a Marketing & Business Plan.

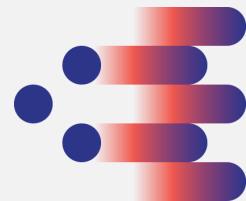


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ADVANTAGES FOR STUDENTS

- ✓ Develop & enhance your personal and professional **competences**
- ✓ Work in an exciting **multicultural & multidisciplinary** environment
- ✓ Get experience in working online with your **remote team**
- ✓ Gain **international contacts, partnerships** and strengthen your **international network**
- ✓ Promote **teamwork and communication skills** in an international context
- ✓ Find your **talent**
- ✓ Boost your **employability**
- ✓ Overcome **international mobility** barriers



Course plan in three stages

A - PREPARATION

1. New edition organization (September)
2. Call for challenges (Praxis platform, companies, October)
3. Select challenges according to learning outcomes and available competences
4. Invite students (November till December)
5. Select students (December, January)
6. Invite supervisor teachers
7. Create teams
8. Kick-off logistics (prep phase, f2f meeting, travel and accommodation, January).

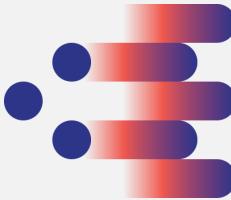
B - DEVELOPMENT

1. Launch the course edition (early February)
2. Preparatory phase (week before kick-off): team website (who we are), cultural stereotypes
3. Kick-off meeting (**physical**, 5 working days, end of February): team building, know the client and the challenge, know the team, know the ECTS-budget, organize work and tools, seminars / workshops (agile development, intercultural teamwork, ...), pitch and discuss proposal with the client, peer evaluation round 1
4. Team work at a distance, at home institution (**virtual**): regular meetings online, groupware platforms, distributed development environment
5. Peer evaluation round 2 (mid-term, April)
6. Closing logistics (closing f2f meeting, travel and accommodation, March/April).

C - CLOSURE

1. Closing meeting (**physical**, 5 working days, end of June): finalize deliverables (product, business plan, marketing campaign, ...), pitch and discussion with teachers and client representatives, peer evaluation round 3, assessment, give grades
2. Course edition debriefing: things to improve, preliminary organization of next edition
3. Final dinner.





Course plan in three stages

A - PREPARATION

B - DEVELOPMENT

C - CLOSURE

16th Edition of the BlendEd course: 2025-2026

WK0: Online setup phase (9Feb25 - 13Feb25)

WK1: Kick-off meeting in-person (@HMU, Heraklion, 16-20 Feb'26)

WK7: First online intermediate presentation

WK14: Second online intermediate presentation

WK21: Closing meeting in-person (@ISEP, Porto, 6-10 July'26)

6. Closing logistics (closing f2f meeting, travel and accommodation, March/April).

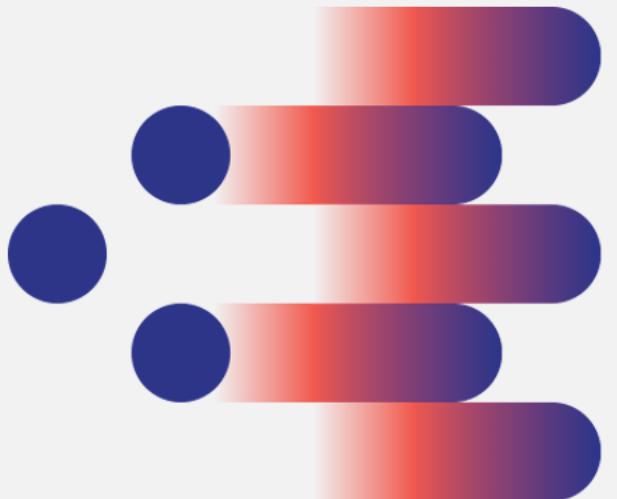
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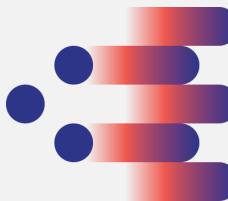
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In summary





We have our BlendEd university network

Austria

1. Carinthia University of Applied Sciences

Belgium

2. Odisee
3. Luca School of Arts

Croatia

4. Catholic University of Croatia

France

5. Orléans University

Germany

6. Trier University of Applied Sciences
7. University of Siegen

Greece

8. Hellenic Mediterranean University

Lithuania

9. Vilnius Gediminas Technical University

Poland

10. Maria Curie-Skłodowska University

Portugal

11. Instituto Superior de Contabilidade e Administração, Politécnico do Porto
12. Instituto Superior de Engenharia, Politécnico do Porto do Porto
13. University of Maia
14. Universidade de Trás-os-Montes e Alto Douro

Romania

15. Babes-Bolyai University

Slovenia

16. University of Maribor

Spain

17. Universidade Vigo

UK

18. Glasgow Caledonian University



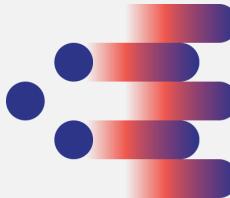
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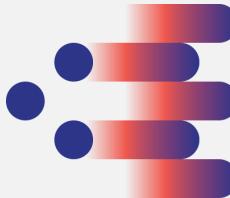
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We have the resources to welcome you

- Wikipedia

https://en.wikipedia.org/wiki/Blended_mobility

- MUTW white book

<https://www.amazon.com/Multinational-Undergraduate-Team-Work-International/dp/1607509830>

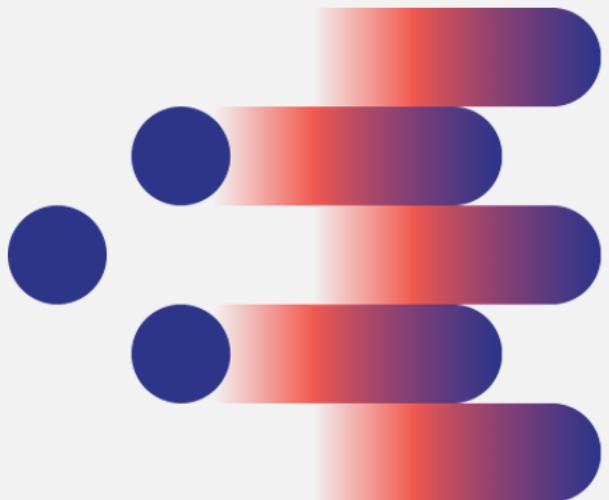
- In video

<https://www.youtube.com/watch?v=czbJzeOUOSg&t=6s>, 2019

<https://www.youtube.com/watch?v=pH7-70Z1zkk>, 2017

<https://www.youtube.com/watch?v=3v2ri65VLFo&t=4s>, 2011

<https://www.youtube.com/watch?v=Tlx2Mi-ejGw>, 2011 the first two
Editions of the course



What's next?

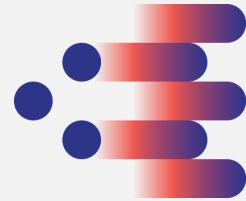
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2025-26 projects

Challenges will be communicated soon

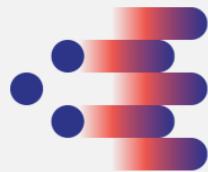
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Sustainable internationalization

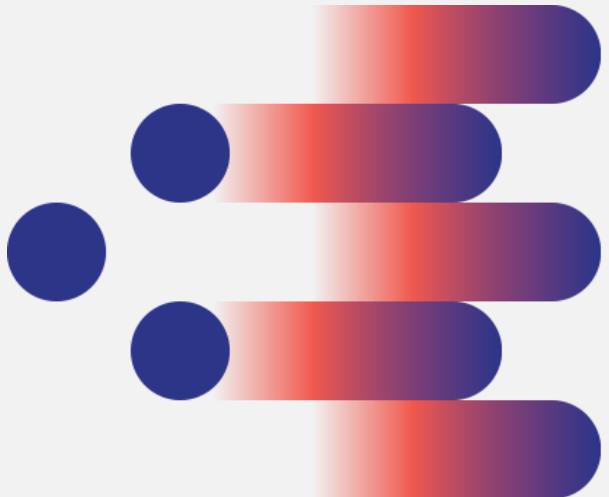
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Until 19th
December 2025





Thank you!

