

# CV of Prof. Dr. Sabrina C. Eimler

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## Personal data

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Date and place of birth: 11. December 1982, Duisburg, Germany

## Professional and teaching experience

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- 01/2015 – today      Professor for Human Factors and Gender Studies at the University of Applied Sciences Ruhr West
- Founding member of the Research Institute of Positive Computing
- Member of several committees (esp. in innovation in teaching, VR/AR, e-learning, ethics committee, equality)
- Research and Teaching in Psychology and Ergonomics, Psychology of Learning, Didactics with Media, Social Psychology, Media- and Communication Psychology, Applied Statistics, (Intercultural) Usability Engineering, Positive Computing
- 2009 – 2014      University of Duisburg Essen, Doctoral studies in the Faculty of Engineering, Department of Computer Science and Applied Cognitive Science (Prof. Dr. Nicole Krämer)
- 2002 – 2009      University of Duisburg Essen, Degrees: B.Sc./ M.Sc. in Applied Communication and Media Science (Major: Psychology), B.A./ M.A. in Cultural Studies and Economics

## Selected research projects

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- 2021      RuhrBots, funded by Federal Ministry of Education and Research (BMBF): Social Robots in City Administrations
- 2020 – 2023      PARCURA, funded by Federal Ministry of Education and Research (BMBF): Data Glasses in Nursing
- 2019 – 2023      COURAGE Project, funded by VW Stiftung: AI-based companion for toxic content reduction in social media
- 2019 – 2020      AR, VR and IoT 4.0, internally funded interdisciplinary project exploring the potential of VR and AR for the management of intelligent buildings
- 03/2018 – 06/2019      DamokleS 4.0: Dynamic, adaptive and mobile system development for context sensitive work support in heavy industry contexts
- 03/2018 – 11/2019      VR-CoopLab, internally funded interdisciplinary project exploring the potential of VR and AR for future teaching and work contexts

## Publications and fields of expertise

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Google Scholar:

[https://scholar.google.de/citations?hl=de&user=cdaAHjkAAAAJ&view\\_op=list\\_works&sortby=pubdate](https://scholar.google.de/citations?hl=de&user=cdaAHjkAAAAJ&view_op=list_works&sortby=pubdate)

Psychological research methods, AR/VR, Social Robotics, Prejudice, Media Psychology, Gender and Diversity in Tech, Human Robot Collaboration, Learning Technology