

Modern Portfolio Theory

The background features a dark blue-grey color with faint, light-colored graphics. On the left side, there is a compass rose with a dollar sign (\$) and a line graph. The text 'Modern Portfolio Theory' is centered in a bold, yellow, sans-serif font with a black outline.

History of MPT

- ▶ 1952 Horowitz
- ▶ CAPM (Capital Asset Pricing Model)
1965 Sharpe, Lintner, Mossin
- ▶ APT (Arbitrage Pricing Theory) 1976 Ross

What is a portfolio?

- ▶ Italian word
- ▶ Portfolio weights indicate the fraction of the portfolio total value held in each asset
- ▶ $x_i = (\text{value held in the } i\text{-th asset}) / (\text{total portfolio value})$
- ▶ By definition portfolio weights must sum to one:

$$x_1 + x_2 + \dots + x_{n-1} + x_n = 1$$

Data needed for Portfolio Calculation

- ▶ Expected returns for asset i : $E(r_i)$
- ▶ Variances of return for all assets i : $Var(r_i)$
- ▶ Covariances of returns for all pairs of assets i
and j : $Cov(r_i, r_j)$

Where do we obtain this data?

- ▶ Compute them from knowledge of the probability distribution of returns (*population parameters*)
- ▶ Estimate them from historical sample data using statistical techniques (*sample statistics*)

Examples

Market Economy	Probability	Return
Normal environment	1:3	10%
Growth	1:3	30%
Recession	1:3	-10%

$$E(r) = 1/3(0,30) + 1/3(0,10) + 1/3(-0,10) = 0,10$$

$$\begin{aligned} \text{Var}(r) &= 1/3(0,30 - 0,10)^2 + 1/3(0,10 - 0,10)^2 + 1/3(-0,10 - 0,10)^2 = \\ &= 1/3(0,20)^2 + 1/3(0,0)^2 + 1/3(-0,20)^2 = 0,0267 \end{aligned}$$

Portfolio of two assets(1)

- ▶ The portfolio's expected return is a weighted sum of the expected returns of assets 1 and 2.

$$E(r_v) = E(w_1 r_1) + E(w_2 r_2) = w_1 E(r_1) + w_2 E(r_2)$$

$$\begin{aligned} \text{Var}(r_v) &= E(r_v^2) - E(r_v)^2 = w_1^2 \left[E(r_1^2) - E(r_1)^2 \right] + \\ &+ w_2^2 \left[E(r_2^2) - E(r_2)^2 \right] + 2w_1 w_2 \left[E(r_1 r_2) - E(r_1) E(r_2) \right] = \\ &= w_1^2 \text{Var}(r_1) + w_2^2 \text{Var}(r_2) + 2w_1 w_2 \text{Cov}(r_1, r_2) \end{aligned}$$

Portfolio of two assets(2)

- ▶ The variance is the square-weighted sum of the variances plus twice the cross-weighted covariance.

- ▶ If

$$\mu_v = E(r_v), \sigma_v = \sqrt{\text{Var}(r_v)}, \rho_{1,2} = \frac{\text{Cov}(r_1, r_2)}{\sigma_1 \sigma_2}$$

then

Where $\rho_{1,2}$ is the correlation

$$\mu_v = w_1 \mu_1 + w_2 \mu_2$$

$$\sigma_v^2 = w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \rho_{1,2} \sigma_1 \sigma_2$$

Portfolio of Multiple Assets(1)

► We can write weights in form of matrix $1 = u w^T$

► also the expected returns can be write in form of vector $m = [\mu_1, \mu_2, \dots, \mu_n]$

► and let C the covariance matrix

$$C = \begin{pmatrix} c_{1,1} & \cdots & c_{1,n} \\ \vdots & \ddots & \vdots \\ c_{n,1} & \cdots & c_{n,n} \end{pmatrix}$$

where

$$c_{i,j} = \text{Cov}(r_i, r_j)$$

Portfolio of Multiple Assets(2)

- ▶ Because C is symmetric then $\exists C^{-1}$
- ▶ Then the expected return is equal with:

$$\mu_v = m w^T$$

- ▶ Variance of returns is equal with:

$$\sigma_v^2 = w C w^T$$

Proof

$$\mu_v = E(r_v) = E\left(\sum_i w_i r_i\right) = \sum_i w_i q \mu_i = m w^T$$

$$\begin{aligned}\sigma_v^2 &= \text{Var}(r_v) = \text{Var}\left(\sum_i w_i r_i\right) = \text{Cov}\left(\sum_i w_i r_i, \sum_j w_j r_j\right) = \\ &= \sum_{i,j} w_i w_j c_{i,j} = w C w^T\end{aligned}$$

Correlation

$$\sigma_v = \sqrt{w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + \dots + w_n^2 \sigma_n^2 + \sum_{i,j}^{n,n} 2\rho_{i,j} w_i \sigma_i w_j \sigma_j}$$

if $\rho_{i,j} = 1 \forall i, j \in \overline{1, n}$

$$\sigma_v = \sqrt{w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + \dots + w_n^2 \sigma_n^2 + \sum_{i,j}^{n,n} 2w_i \sigma_i w_j \sigma_j}$$

$$\sigma_v = w_1 \sigma_1 + w_2 \sigma_2 + \dots + w_n \sigma_n = \sigma_{v \text{ gen}}$$

Correlation(2)

- ▶ An equally-weighted portfolio of n assets:

$$w_i = \frac{1}{n} \quad \sigma_i = \sigma_{gen}$$

$$\sigma_v = \left(\frac{1}{n} \sigma_{gen} \right)_1 + \dots + \left(\frac{1}{n} \sigma_{gen} \right)_n$$

$$\sigma_v = n \frac{1}{n} \sigma_{gen} = \sigma_{gen}$$

If the correlation is equal with 1 then between i and j is linear connection; if i grow then j grow to and growth rate is the same

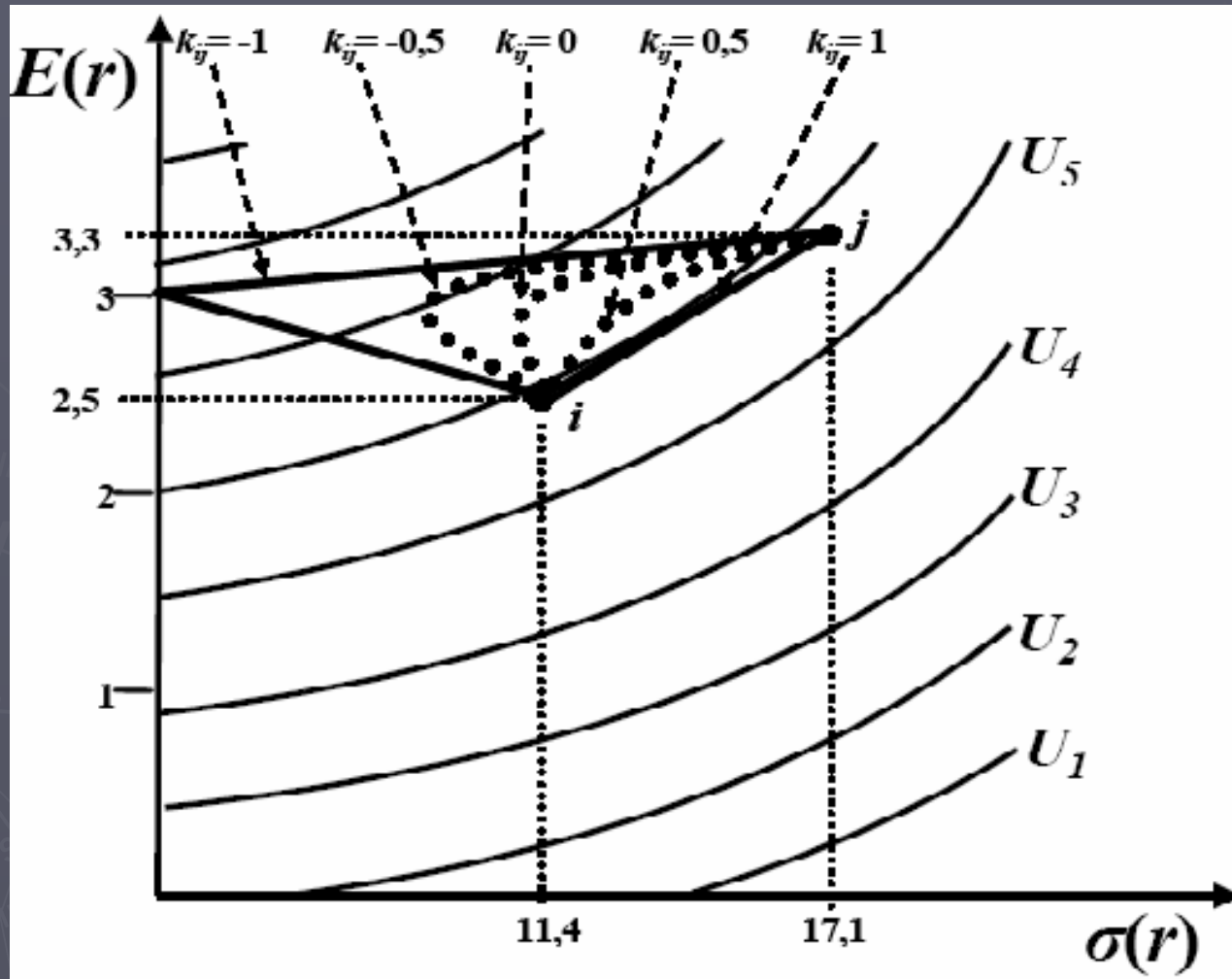
Correlation(3)

$$\text{if } \underline{\underline{\rho_{i,j} = 0}} \quad w_i = \frac{1}{n} \quad \sigma_i = \sigma_{gen}$$

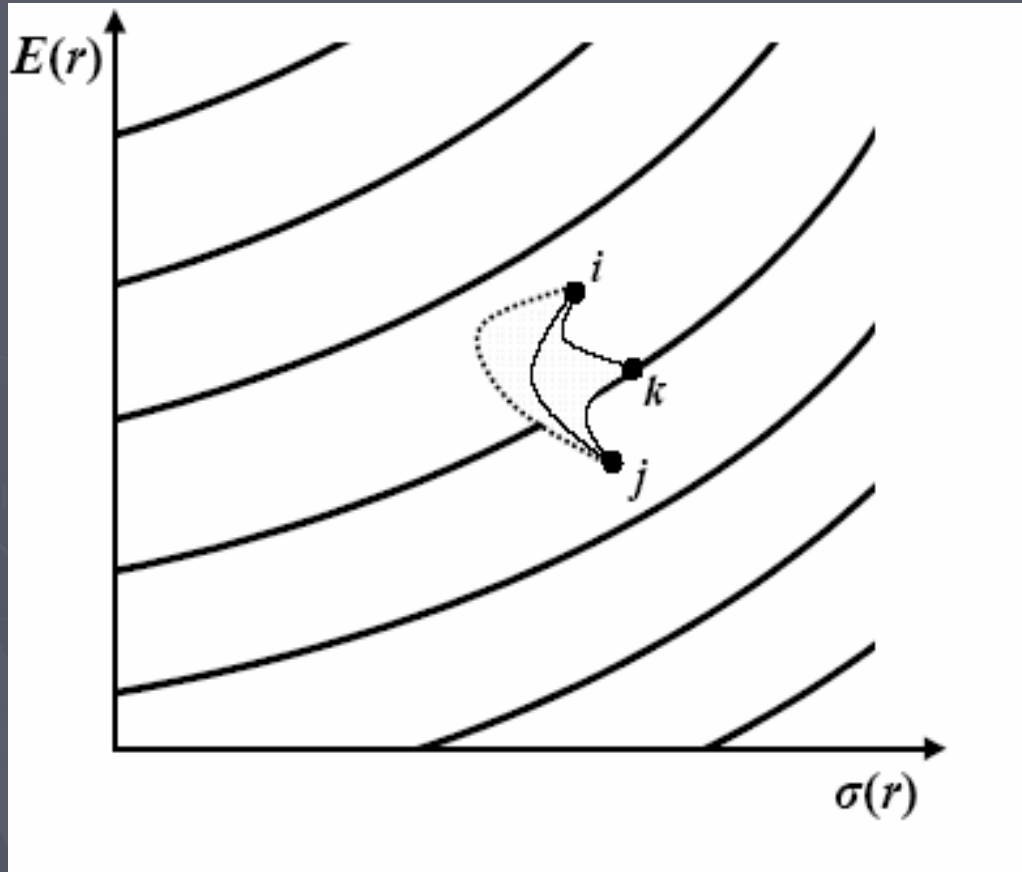
$$\sigma_v = \sqrt{\left(\frac{1}{n} \sigma_{gen}\right)_1^2 + \dots + \left(\frac{1}{n} \sigma_{gen}\right)_n^2}$$

$$\sigma_v = \sqrt{n \left(\frac{1}{n} \sigma_{gen}\right)^2} \Rightarrow \sigma_v = \frac{\sqrt{n}}{n} \sigma_{gen}$$

Diversification



Diversification(2)



If we have
3 element
in our
portfolio
than the
variance
of portfolio
is much
lower

Diversification(3)

- ▶ Reducing risk with this technique is called diversification
- ▶ Generally the more different the assets are, the greater the diversification.
- ▶ The diversification effect is the reduction in portfolio standard deviation, compared with a simple linear combination of the standard deviations, that comes from holding two or more assets in the portfolio
- ▶ The size of the diversification effect depends on the degree of correlation

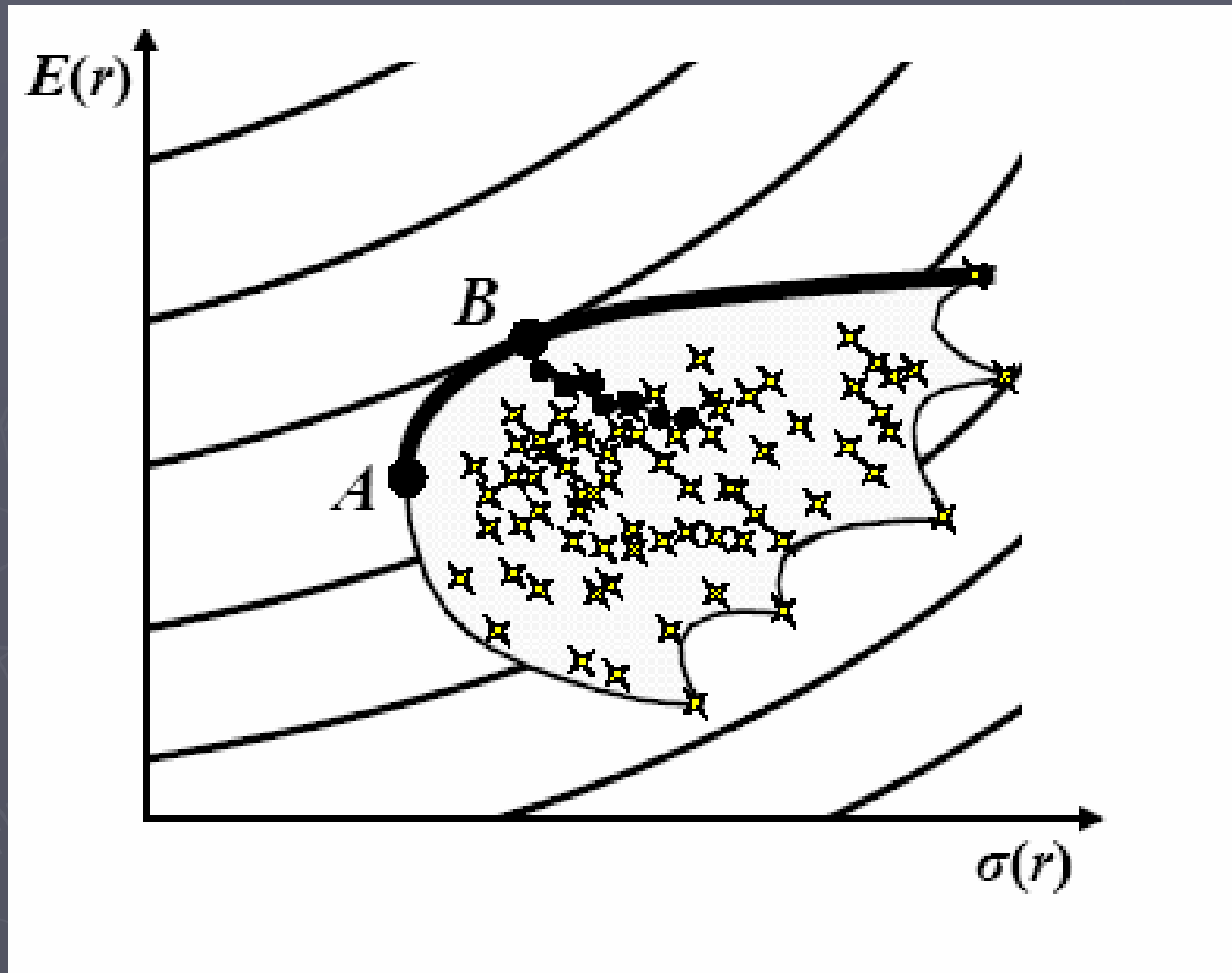
Optimal portfolio selection

- ▶ How to choose a portfolio?
- ▶ Minimize risk of a given expected return? Or
- ▶ Maximize expected return for a given risk.

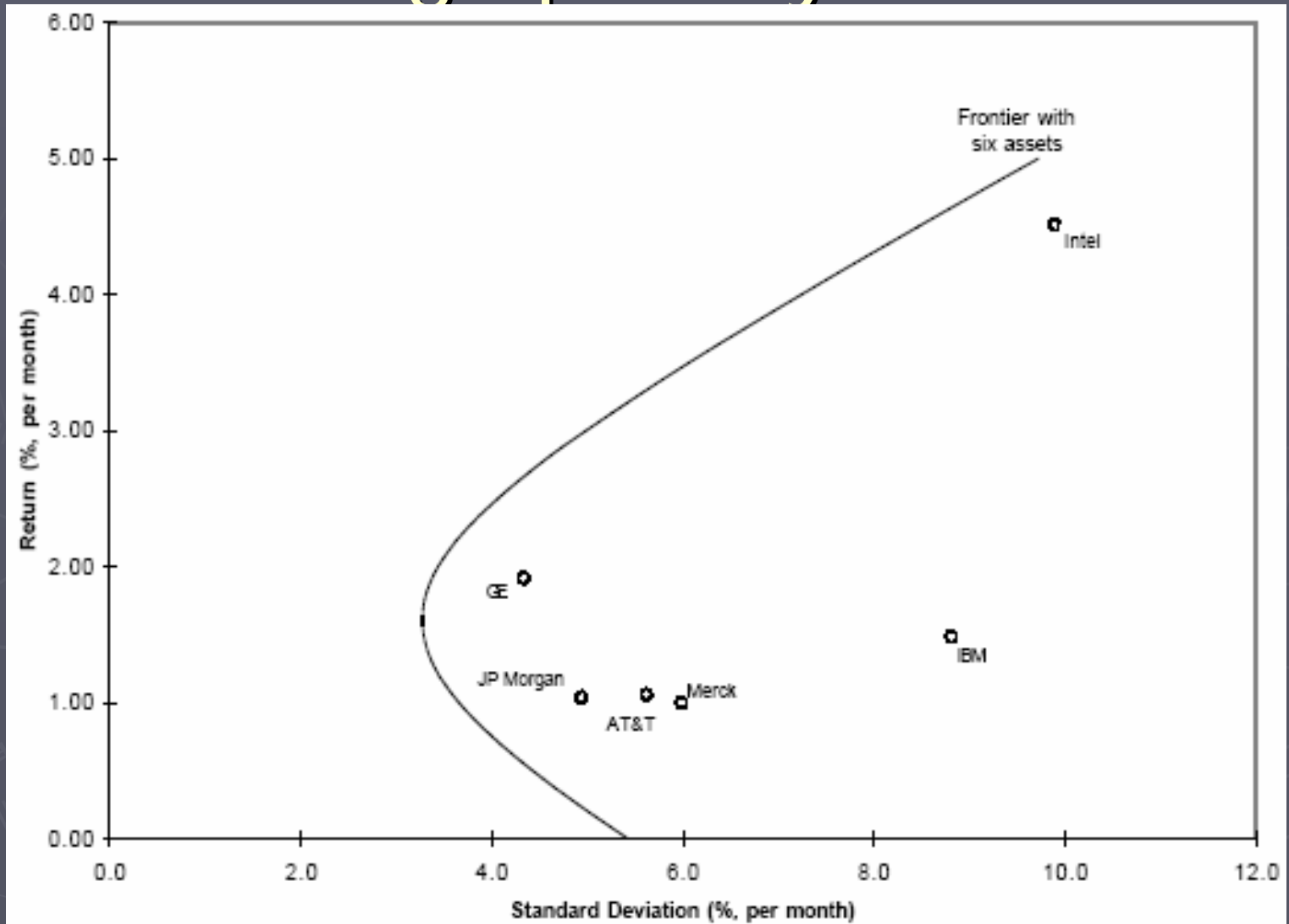
$$\text{Minimize } \sigma_v^2 = \sum_i^n \sum_j^n w_i w_j \sigma_{i,j} \quad \text{subject to} \quad (1) \sum_{i=1}^n w_i = 1$$

$$(2) \sum_{i=1}^n w_i r_i = \mu_v$$

Optimal portfolio selection (2)



Solving optimal portfolios "graphically"



Solving optimal portfolios

- ▶ The locus of all frontier portfolios in the plane is called *portfolio frontier*
- ▶ The upper part of the portfolio frontier gives *efficient frontier* portfolios
- ▶ Minimal variance portfolio

Portfolio frontier with two assets

- ▶ Let $r_1 > r_2$ and let $w_1 = w$ and $w_2 = 1 - w$
- ▶ Then $\mu_v = wr_1 + (1 - w)r_2$

$$\sigma_v^2 = w^2\sigma_1^2 + (1 - w)\sigma_2^2 + 2w(1 - w)\sigma_{1,2}$$

For a given μ_v there is a unique w that determines the portfolio with expected return

$$w = \frac{\mu_v - r_2}{r_1 - r_2}$$

Minimal variance portfolio

► We use $1 = u w^T$ and $\sigma_v^2 = w C w^T$

► Lagrange function $L(w, \lambda) = w C w^T - \lambda u w^T$

$$2wC - \lambda u = 0 \Rightarrow w = \frac{\lambda}{2} u C^{-1} / u^T$$

$$\Rightarrow 1 = \frac{\lambda}{2} u C^{-1} u^T \Rightarrow \lambda = \frac{2}{u C^{-1} u^T} \Rightarrow w = \frac{u C^{-1}}{u C^{-1} u^T}$$

Minimal variance curve

$$w = \frac{\left[mC^{-1}m^T - \mu_v uC^{-1}m^T \right] uC^{-1} + \left[\mu_v uC^{-1}u^T - mC^{-1}u^T \right] mC^{-1}}{uC^{-1}u^T mC^{-1}m^T - uC^{-1}m^T mC^{-1}u^T}$$

Where $mu_v = mw^T$

Some examples in MATLAB

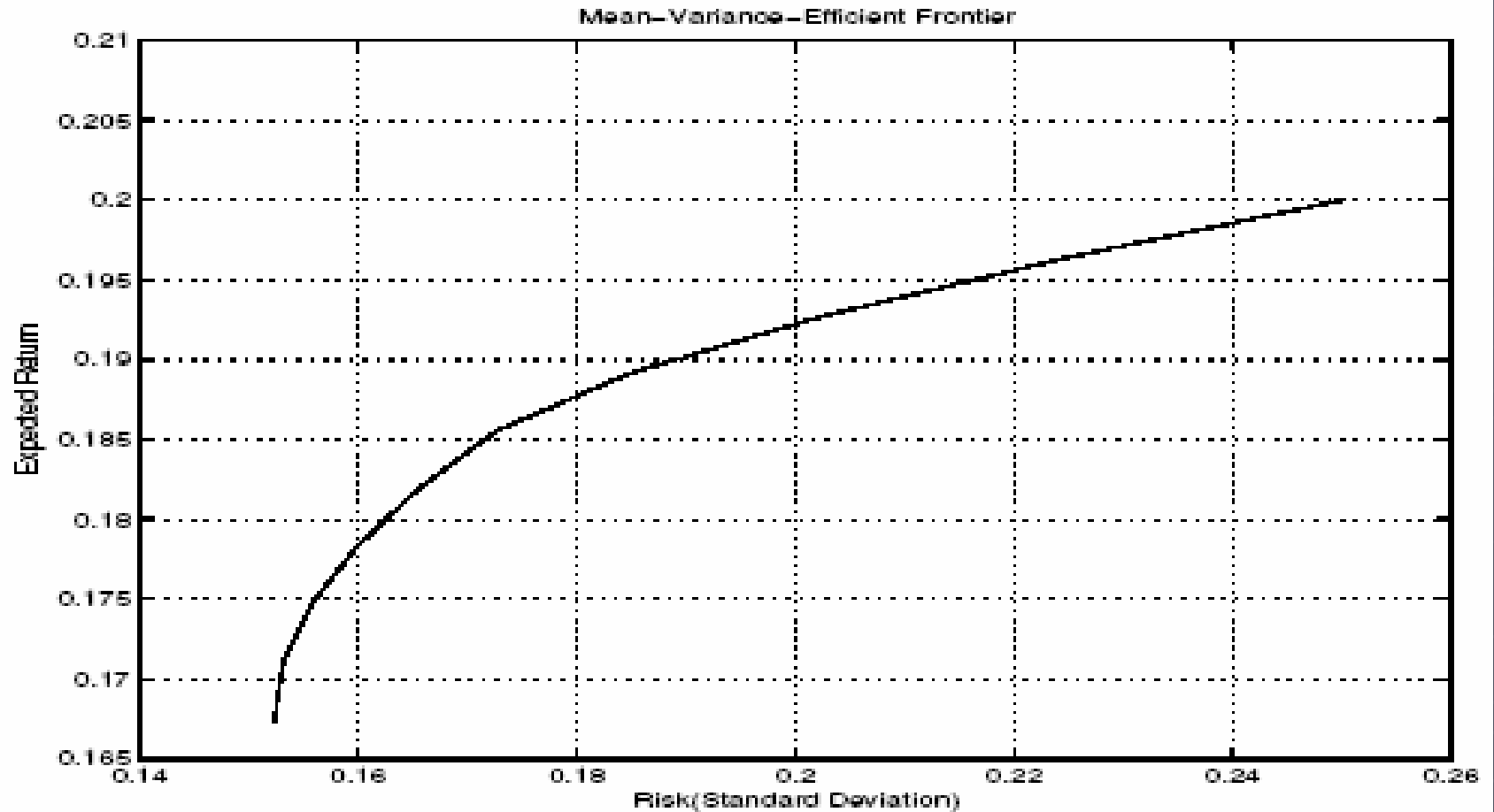
$$\begin{aligned} \mu_1 &= 0.2 & \sigma_1 &= 0.25 & \rho_{1,2} &= \rho_{2,1} = 0.3 \\ \mu_2 &= 0.13 & \sigma_2 &= 0.28 & \rho_{2,3} &= \rho_{3,2} = 0.0 & m &= [0.2 \ 0.13 \ 0.17] \\ \mu_3 &= 0.17 & \sigma_3 &= 0.20 & \rho_{1,3} &= \rho_{3,1} = 0.15 & u &= [1 \ 1 \ 1] \end{aligned}$$

We calculate C and C^{-1}

$$w = \frac{uC^{-1}}{uC^{-1}u^T} = [-0.091 \quad 0.0679 \quad 1.0232]$$

$$w \cong [1.578 - 8.614\mu_v \quad 0.845 - 2.769\mu_v \quad -1.422 + 11.384\mu_v]$$

Using MATLAB



Examples in MATLAB(2)

- ▶ ***Frontcon*** function; with this function we can calculate some efficient portfolio
- ▶ $[pkock, preturn, pweights] =$
 $= \mathbf{frontcon}(returns, Cov, n, preturn, limits, group, grouplimits)$

Examples in MATLAB

- ▶ *pkock* – covariances of the returned portfolios
- ▶ *preturn* – returns of the returned portfolios
- ▶ *pweights* – weights of the returned portfolios
- ▶ *returns* – the stocks return
- ▶ *COV* – covariance matrix
- ▶ *n* – number of portfolios
- ▶ *group, group limits* – min and max weigh
- ▶ Other functions: *portalloc, portopt*