## A NEW SUBCLASS OF CONVEX FUNCTIONS

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**Abstract**. In this paper we have studied a class of univalent functions defined in the unit disc  $U = \{z \in C : |z| < 1\}$ .

# 1. Introduction

Let **A** be the class of the analytic functions in the open disc  $U = \{z \in \mathbb{C} : |z| < 1\}$ , which satisfy the conditions f(0) = 0 and f'(0) = 1.

We denote by K the class of univalent functions for which we have:  $K \subset A$  and for every function  $f \in K$  the domain f(U) is a convex set in the complex plane. It is well known that

$$K = \{ f \in A : Re\left( 1 + \frac{zf''(z)}{f'(z)} > 0 \right) \text{ for all } z \in U \}.$$

We introduce the notation

$$\mathcal{K}_{\lambda} = \left\{ f \in A : (\exists)\lambda \in U, \left|\lambda|z|^2 + \left(1 - |z|^2\right) \frac{zf''(z)}{f'(z)}\right| < 1, (\forall)z \in U \right\}.$$

The condition which defines the class  $\mathcal{K}_{\lambda}$  is a univalence criterion, whose proof and generalisation can be found in [4], [5].

## 2. Preliminaries

**Definition 1.** Let f and g be two analytic functions in U. The function f is subordinate to g if there exists an analytic function denoted by  $\Phi$  with the properties:  $|\Phi(z)| < 1$ ,  $z \in U$ ,  $\Phi(0) = 0$  and  $f(z) = g(\Phi(z)), z \in U$ . The fact that f is subordinate to g will be denoted by  $f \prec g$ .

**Observation 1.** If f and g are two analytic functions in U, g is univalent, f(0) = g(0) and  $f(U) \subset g(U)$  then f is subordinate to g.

To prove our main result we will need the following lemmas.

**Lemma A.** If the function f is analytic in U and  $z_0 \in U$ , then  $z_0 f'(z_0)$  is the outward normal to the boundary of the domain  $f(U_{r_0})$ , where  $r_0 = |z_0|$  and  $U_{r_0} = \{z \in \mathbb{C} : |z| < r_0\}$ .

**Lemma B.** (Miller and Mocanu) [2] Let q be analytic and univalent in U. q(0) = a and let  $p(z) = a + p_n z^n + \dots$  be analytic in U with  $p(z) \neq a, n \geq 1$ . If  $p \not\prec q$ then there exists points  $r_0 e^{i\Theta_0} = z_0 \in U$  and  $\zeta_0 \in \partial U$  and  $m \geq n$  for which (i)  $p(U_n) \subset q(U)$ 

(*ii*) 
$$p(c_{r_0}) \subset q(c)$$
  
(*ii*)  $p(z_0) = q(\zeta_0)$ 

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(*iii*)  $z_0 p'(z_0) = m\zeta_0 q'(\zeta_0).$ 

If  $q(z) = \frac{a + \overline{a}z}{1 - z}$  with Re(a) > 0 then  $q(U) = \{w \in \mathbb{C} : Re \ w > 0\}$  and Lemma B becomes:

**Lemma B'.** Let p be analytic in U,  $p(z) = a + p_n z^n + \dots, p \neq a, Re a >$ 0, n > 1.If Re  $p(z) \neq 0, z \in U$  then there exists  $z_0 \in U, x, y \in \mathbb{R}$  for which (i)  $p(z_0) = ix$ 

$$\begin{array}{l} p(z_0) = ix \\ ii) \ z_0 p'(z_0) = y \le -\frac{1}{2}[x^2 + 1] \end{array}$$

# 3. Main result

We observe that if  $f_{\delta}(z) = \frac{e^{(1+\delta)z}-1}{1+\delta}$  then  $1 + \frac{zf_{\delta}''(z)}{f_{\delta}'(z)} = 1 + (1+\delta)z$  and so  $f_{\delta}$  is not a convex function in U if  $\delta > 0$ .

**Theorem 1.** If  $\lambda \in U$  then  $\mathcal{K}_{\lambda} \nsubseteq K$ .

*Proof.* We will prove that for  $\lambda \in U$  exists a  $\delta > 0$  for which  $f_{\delta} \in \mathcal{K}_{\lambda}$ . If  $\lambda \in U$  then  $|\lambda| = 1 - \varepsilon, \epsilon \in (0, 1)$  and from the triangle inequality results that:

$$\left|\lambda|z|^{2} + \left(1 - |z|^{2}\right) \frac{zf_{\delta}''(z)}{f_{\delta}'(z)}\right| \le (1 - \varepsilon)|z|^{2} + \left(1 - |z|^{2}\right) (1 + \delta)|z|, \ z \in U.$$
(1)

Let r = |z| and  $g(r) = (1 - \varepsilon)r^2 + (1 - r^2)(1 + \delta)r$ . After calculations we get that  $g(r) \leq (1+\delta)r(\delta)$  where  $r(\delta)$  is the positive root of the equation g'(r) = 0. To show that there exists  $\delta \in (0, +\infty)$  for which

$$\left|\lambda|z|^2 + (1-|z|^2)\frac{zf_{\delta}''(z)}{f_{\delta}'(z)}\right| < 1 \quad \text{for all } z \in U$$

$$\tag{2}$$

it is enough to show the existence of  $\delta$  with the property  $(1+\delta)r(\delta) < 1$ . The last assertion holds because:

$$\lim_{\delta \to o} (1+\delta)r(\delta) = \frac{|\lambda| + \sqrt{|\lambda|^2 + 3}}{3} < 1.$$
(3)

This completes the proof of the theorem .

# Theorem 2. $\mathcal{K}_{-1} \subset K$ .

Proof. 1. We will use Lemma B' to prove our assertion. If we put  $\lambda = -1$  and  $p(z) = 1 + \frac{zf''(z)}{f'(z)}$  the inequality

$$\left|\lambda|z|^{2} + \left(1 - |z|^{2}\right)\frac{zf''(z)}{f'(z)}\right| < 1, z \in U$$

may be rewritten in the following form

$$\left|-1 + \left(1 - |z|^2\right) p(z)\right| < 1, z \in U.$$
 (4)

If  $Re \ p(z) \neq 0, z \in U$  then according to Lemma B' there are  $z_0 \in U$  and  $x, y \in \mathbb{R}$  so that

$$(i) \ p(z_0) = ix$$

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(*ii*)  $z_0 p'(z_0) = y \le \frac{-1}{2} (x^2 + 1)$ and we get that  $|-1 + (1 - |z_0|^2) p(z_0)| = |-1 + (1 - |z_0|^2) ix| \ge 1$  which inequality is in contradiction with (4).

**Theorem 3.** Let  $\gamma$  be a positive real number. The integral operation I defined by the equality

$$I(f)(z) = F(z) = \frac{\gamma + 1}{z^{\gamma}} \int_0^z f(t) t^{\gamma - 1} dt$$
(5)

satisfies the relation  $I(\mathcal{K}_{-1}) \subset \mathcal{K}_{-1}$ .

*Proof.* Let  $f \in \mathcal{K}_{-1}$ . We must show that the inequality

$$\left| -|z|^2 + \left(1 - |z|^2\right) \frac{zf''(z)}{f'(z)} \right| < 1, z \in U$$

implies that

$$\left| -|z|^2 + \left(1 - |z|^2\right) \frac{zF''(z)}{F'(z)} \right| < 1, z \in U.$$

Let  $q(z) = \frac{zF''(z)}{F'(z)}$ . We define the following set

$$B = \left\{ r \in [0, +\infty) : \left| -|z|^2 + \left(1 - |z|^2\right)q(z) \right| < 1, (\forall) z \in \overline{U}_r \right\}$$

where  $\overline{U}_r = \{z \in \mathbb{C} : |z| \leq r\}$ . The set B isn't empty because  $0 \in B$ . Let  $r_0 = \sup B$ . For a fixed z the equality  $|-|z|^2 + (1-|z|^2)(x+iy)| = 1$  defines a circle in the x0y system of coordinates. Let's denote this circle by  $\mathcal{C}_z$ . Because for all  $z \in U$  the center  $O_1\left(\frac{|z|^2}{1-|z|^2},0\right)$  of the circle  $\mathcal{C}_z$  is on the real axis 0x and the point p(-1,0) is on the circle  $\mathcal{C}_z$ , we conclude that if  $|z_1| < |z_2|$ , then every point of the circle  $\mathcal{C}_{z_1}$  except p are inside the circle  $\mathcal{C}_{z_2}$ . The above assertion shows that if  $r_0 < 1$ , then there exists  $z_0 \in U$ ,  $|z_0| = r_0$  so that  $|-|z_0|^2 + (1-|z_0|^2)q(z_0)| = 1$  and the domain  $q(U_{r_0})$  is inside the circle  $\mathcal{C}_{z_0}$ . The border of the domain  $q(U_r)$  is tangent to the circle  $\mathcal{C}_{z_0}$  in the point  $q(z_0)$  which implies that the outward normal  $z_0q'(z_0)$  to the border of  $q(U_{r_0})$  is outward normal to the circle  $\mathcal{C}_{z_0}$ . From (5) we get that :

$$q(z) + \frac{zq'(z)}{1 + \gamma + q(z)} = \frac{zf''(z)}{f'(z)}, z \in U$$
(6)

We will prove that  $Re \ \frac{1}{1 + \gamma + q(z)} > 0, z \in U.$ 

If  $Re(1 + \gamma + q(z)) \ge 0$  for all  $z \in U$  then we can apply Lemma B' and we get that there are  $z_0 \in U$  and  $x, y \in \mathbb{R}$  with the properties

(a) 
$$Re(1 + \gamma + q(z_0)) = ix$$
  
(b)  $z_0q'(z_0) = y \le -\frac{1}{2}(x^2 + 1).$ 

Replacing in (6) results that  $Re\left(1+\gamma+q(z_0)+\frac{z_0q'(z_0)}{1+\gamma+q(z_0)}\right) = Re\left(ix+\frac{y}{ix}\right) = 0$  on the other hand from (6) we get that:

$$Re\left(1+\gamma+q(z_0)+\frac{z_0q'(z_0)}{1+\gamma+q(z_0)}\right) = Re\left(1+\gamma+\frac{z_0f''(z_0)}{f'(z_0)}\right) > 0$$
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The contradiction shows that  $Re(1 + \gamma + q(z)) > 0$  for all  $z \in U$ . Let's return now to the proof of the theorem. The inequality  $Re \frac{1}{1 + \gamma + q(z_0)} > 0$  is equivalent to :

$$\left|\arg\frac{1}{1+\gamma+q(z_0)}\right| < \frac{\pi}{2} \tag{7}$$

Using (7) and the fact that  $z_0q'(z_0)$  is the outward normal to the circle  $\mathcal{C}_{z_0}$ , we obtain that  $q(z_0) + \frac{z_0q'(z_0)}{1+\gamma+q(z_0)} \notin Int \mathcal{C}_{z_0}$  or equivalently

$$\left|-|z_0|^2 + \left(1 - |z_0|^2\right) \left(q(z_0) + \frac{z_0 q'(z_0)}{1 + \gamma + q(z_0)}\right)\right| \ge 1$$

which implies that  $\left|-|z_0|^2 + (1-|z_0|^2) \frac{z_0 f''(z_0)}{f'(z_0)}\right| \ge 1, z \in U$  in contradiction with the condition  $f \in \mathcal{K}_{-1}$ .

Conjecture. If  $|\lambda| \leq 1$  and  $\mathcal{K}_{\lambda} \subset K$  then  $\lambda = -1$ .

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